

WORKSHOP #6 - August 2021



The WHO FCTC Knowledge Hub on tobacco taxation and illicit trade is delighted to present a virtual workshop on the economics of tobacco control.

Tobacco taxation is widely recognized as a very effective and cost-effective policy tool, both from a public health and a fiscal perspective. Countries may have the desire to improve or increase tobacco taxes but do not know how to go about it. Through this workshop, we will provide technical assistance and share international best practice that helps countries think about tobacco taxation in a logical, structured way.

This workshop is aimed at providing policy makers with the essential tools to illustrate the benefits of tobacco taxation using taxation modelling. These simplified, mathematical models will allow attendees to estimate the likely impact of various tax structures and levels on future government revenue and health outcomes. Other topics that will be covered include the basics of the economics of tobacco control, illicit trade, and the Tobacco Excise Tax Simulation Model (TETSIM).

As a participant, you will benefit from access to globally renowned experts on tobacco taxation and illicit trade. This event aims to address challenges to tobacco taxation in your country: you will be collaborating with the research analyst that works on the TETSIM model for your country. Participants will leave the workshop with a solid understanding of tobacco taxation, and a tailored TETSIM model for their country. Post-workshop support includes access to WHO FCTC Knowledge Hub support, workshop materials and recordings.

This 2-week virtual workshop has been designed to accommodate law practitioners, policy makers, officials in the Ministries of Health and Finance, and customs and tax revenue authorities.

FORMAT : Virtual events spread over 2 weeks*; one 3-hour session per day

DATES : Monday 16th - Thursday 26th August 2021

TIME : 13h30-16h30 (GMT+2) each day

*The first week of the workshop (16-19 Aug) will cover the various economic concepts and theories of tobacco taxation. During the second week (23-26 Aug), as part of the practical component, we demonstrate the TETSIM model. Countries will work closely with REEP researchers to develop country-specific models to predict the likely consumption and revenue consequences of a change in the structure of level or the excise tax.

Please note that:

- Up to 10 participants per country may participate.
- The workshop will be delivered in English. If there is a need for translation services, please indicate your language preference on your application, but please be aware this may incur additional costs.
- There will be a **US\$3000** charge per country for country representatives to attend, but scholarships are available for countries who may need financial support. Please enquire via your application.
- Applications are due by **Thursday 22nd July 2021**, and if successful, your participation will be confirmed by Friday 30th July 2021.
- In order to be considered, please complete the attached application form and submit it via email to tobaccotaxationkh@gmail.com using the subject "KH workshop application" and your country name.

For any queries, please contact tobaccotaxationkh@gmail.com

Be sure to check out our [website](#) and [E-Library](#) for resources on tobacco taxation and illicit trade.



The WHO FCTC Knowledge Hub on Tobacco Taxation and Illicit Trade present a virtual Workshop on Tobacco Taxation Modelling

Location: Zoom (link to be shared with participants closer to the time)

Week One: 16th to 19th August 2021

Week Two: 20th to 23rd August 2021

Week 1: Theoretical Concepts of Tobacco Taxation

Time	Topic	Presenter
Day 1: 16th August 2021		
13:30 – 13:40 GMT +2	Opening and Welcome	
13:40 – 14:30	Topic 1: The evidence for tax and price measures <ul style="list-style-type: none"> Tobacco tax and various economic impacts The FCTC and the SDGs 	Corne van Walbeek
14:30 – 15:30	Country presentations	Countries 1 - 3
15:30 – 15:40	Comfort Break	
15:40 – 16:40	Topic 2: Basic concepts in the economics of tobacco control <ul style="list-style-type: none"> Demand for tobacco Price elasticity 	Sam Filby
16:40 – 16:45	Closing of Day 1	
Day 2: 17th August 2021		
13:30 – 13:40 GMT +2	Introduction & recap of day 1	
13:40 – 14:30	Topic 3: Price and tax measures <ul style="list-style-type: none"> Understanding the tax base Different structures, different effects 	Sam Filby
14:30 – 15:30	Country presentations	Countries 4 – 6
15:30 – 15:40	Comfort Break	
15:40 – 16:40	Topic 4: Basic concepts in the economics of tobacco control <ul style="list-style-type: none"> Tax pass-through Affordability 	Corne van Walbeek
16:40 – 16:45	Closing of Day 2	
Day 3: 18th August 2021		
13:30 – 13:40 GMT +2	Introduction & recap of day 2	
13:40 – 14:40	Topic 5: Illicit trade in low and middle-income countries <ul style="list-style-type: none"> The magnitude of the problem Measuring illicit trade Controlling illicit trade 	Hana Ross

Day 3: 18th August 2021 cont.		
14:40 – 14:50	Comfort Break	
14:50 – 16:00	Topic 6: Covid and Illicit Trade in Cigarettes: A Story of South Africa	Corne van Walbeek
16:00 – 16:05	Closing of Day 3	

Day 4: 19th August 2021		
13:30 – 13:40 GMT +2	Introduction & recap of day 3	
13:40 – 15:15	Topic 7: Introduction to tax modelling <ul style="list-style-type: none"> • Types of Models • Main data sources 	Corne van Walbeek
15:15 – 15:30	Comfort Break	
15:30 – 16:30	Country-focussed time <ul style="list-style-type: none"> • Use country specific data to calibrate the model to the country contexts 	Country Teams and REEP Researcher
16:30 – 16:40	Closing of Day 4	

Week Two: Practical Application of Tobacco Taxation

Day 5 & Day 6: 21st and 22nd August 2021		
13:30 – 13:40 GMT +2	Introduction	
13:40 – 16:30	Country-focussed time <ul style="list-style-type: none"> • Use country specific data to calibrate the model to the country contexts 	Country Teams and REEP Researcher

Day 7: 23rd August 2021		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 16:30	Participants write a brief report and action plan with assistance from REEP members	Country Teams and REEP Researcher

Day 8: 24th August 2021		
13:30 - 13:40 GMT +2	Introduction	
13:40 – 15:00	Country Presentations on TETSIM Results	Country Teams 1 - 4
15:15 – 15:30	Comfort Break	
15:30 – 16:10	Country Presentations on TETSIM Results	Country Teams 5 - 6
16:10 – 16:30	Discussion on Future Collaborations & Next Steps	