

EXHIBITOR SPECIFICATIONS

" Guyane Excellence 2025 "

Presidency of the territorial collectivity of French Guiana

APPLICATION CALL

1st Guyane Excellence Fair
September 26 to 28, 2025

CALL FOR APPLICATION

Participation to the 1st Guyane Excellence Fair
September 26th to 28th, 2025

Introduction: The Guyane Excellence Fair

The Guyane Excellence Fair is an unprecedented event organized by the Collectivité Territoriale de Guyane (CTG). Its aim is to showcase the talents, know-how, innovations, and exemplary careers originating from French Guiana, across all sectors of activity.

This exhibition is intended as a space for encounters, knowledge-sharing, and pride, centered around the most inspiring initiatives from our region. During three days, it will bring together exhibitors, professionals, institutions, project leaders, researchers, and artists through booths, shows, workshops, conferences, and cultural activities.

Goals of the Fair

- * Highlight local and international Guianese success stories;
- * Support innovation and entrepreneurship;
- * Inspire young people through role models of excellence;
- * Foster synergies between professionals from various sectors;
- * Promote economic and cultural exchange with neighboring countries;
- * Stimulate pride and a sense of territorial belonging.

1. Purpose of the Call for Interest

As part of the first edition of the Guyane Excellence Fair, the CTG is launching an application call for exhibitors wishing to rent a booth for:

- * A simple exhibition of their know-how, products, or services (without sales);
- * Direct sales to the public.

This fair aims to be a showcase for Guianese excellence in the following sectors:

- * Agriculture & Fishing
- * Arts, Culture & Tourism
- * Gastronomy & Agri-food
- * Agro-processing
- * Industry, Innovation & Research
- * Sport & Well-being

2. Venue and Duration

- * Venue: Palais Régional Omnisport Georges Théolade (PROGT), Matoury – Cayenne
- * Dates: Friday, September 26 to Sunday, September 28, 2025
- * Opening hours for the public:

Friday: 9:00 AM – 8:00 PM

Saturday: 10:00 AM – 8:00 PM

Sunday: 10:00 AM – 7:00 PM

3. Participation Fees (for 3 days)

Simple exhibition (no sales): €200 (incl. tax)

Sales to the public (products or services): €400 (incl. tax)

Standard booth size: 12 m²

These fees include space rental, access to electricity and water.

4. Conditions for Participation

Mandatory presence during the entire fair;

Compliance with the internal rules, safety, and health guidelines;

Booth decoration and setup are the exhibitor's responsibility;

Products or services must align with local excellence.

5. Application File to Submit

Applicants must submit the following in PDF format only :

Completed and signed registration form (available for download on the CTG website);

A certificate of incorporation, a recent proof of company registration or D1 extract less than 3 months old;

Proof of insurance covering activity during the event;

If applicable, permits or certifications related to the activity (health, food, craft, etc.);

A one-page presentation of the activity or organization.

Submission address: logistique.klm973@gmail.com

Application deadline: July 31, 2025, at 6:00 PM

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6. Selection Criteria

Applications will be evaluated based on:

Originality or innovative nature of the offer;
Level of excellence achieved;
Relevance to the themes of the exhibition;
Quality of products or services;
Environmental and social commitment;
Economic viability of the proposed project.

7. Payment Terms

Once the application is approved, a payment notice will be issued. Payment must be made no later than September 15, 2025 .
Reservations will only be confirmed upon receipt of payment.

8. Miscellaneous Provisions

Authorization to occupy the space is temporary and revocable;
Exhibitors are solely responsible for their equipment and displayed products;
A temporary occupancy agreement will be signed between the parties.

For further information:
Administrative Contact:
Mrs. Tacy BAL – +33 689 49 63 38 –
logistique.klm973@gmail.com

REGISTRATION FORM

1st Guyane Excellence Fair / September 2025

Organization name:

Legal status: association / company / cooperative / public body

Does your organization have any official label or certification? ☐ Yes ☐ No

If yes, which one?

Full name of the person in charge:

Address:

City:

Postal code:

Landline phone:

Mobile phone:

Website:

Facebook:

Instagram:

Sector / Category (multiple answers possible)

- ☐ Agriculture & Fishing
- ☐ Arts, Culture & Tourism
- ☐ Gastronomy
- ☐ Industry, Innovation & Research
- ☐ Sports & Well-being
- ☐ Food-processing
- ☐ Agro-processing

Brief presentation of the applicant's activity and offer:

Standard booth size: 3 m x 3 m

Requested surface area:

Electricity required: ☐ Yes ☐ No

Type of equipment to be connected:

Connectivity / high-speed internet required: ☐ Yes ☐ No

Others, comments, specific needs:

What are your participation goals?

- ☐ Direct sales
- ☐ Recruitment
- ☐ Promotion / visibility
- ☐ Looking for partners
- ☐ Product / service testing
- ☐ Other (specify):